

Hatch Social Enterprise Launchpad

A 6-week evening programme for budding social entrepreneurs – June and July 2018

 55 East Hub, East Street Market, Walworth Rd. London SE17 1EL

Day 1. 6.06.2018 – 6.00PM – 9.00PM

Exploring the concept of social business and clarify your idea

- Understand the different models of social business
- Consider how to balance profit with purpose
- Clarify your idea
- Define the values that underpin your social business

Day 2. 13.06.18 – 6.00PM – 9.00PM

Dive deep into your business

- Knowing your market and defining social need
- Know how to define and demonstrate the social need for your business
- Understand basic impact measurement terminology and identify key impacts for your idea

Day 3. 20.06.18 – 6.00PM – 9.00PM

Business modelling

- An introduction to the social business model canvas
- Understand the different components of your business model, and apply lean methodology to your business idea.

Day 4. 27.06.18 – 6.00PM – 9.00PM

Talking numbers: pricing and budgeting

- Learn about pricing
- Complete a basic budget for your business

Day 5. 4.07.18 – 6.00PM – 9.00PM

Pitching

- Understand how to present your business in an effective and engaging way
- Test your pitching abilities

Day 6. 11.07.18 – 6.00PM – 9.00PM

Sounding board and conclusion

- Present your business to a panel of experts and receive feedback on how to move forward





1-2-1 coaching



Post programme
3-month mentoring
support



Discounted co-working
space

Register now: social.hatchenterprise.org

Here are some of the socially conscious enterprises that have been through Hatch programmes:



Snact. 

**the
canvas:**



**BLAKE
HOUSE**
FILMMAKERS COOPERATIVE

Hatch helped us a lot because we're not business people, but we had to start running BSK like a business, managing 20+ volunteers & making food to feed homeless people in Brixton. Our mentor really helped us in getting our accounts sorted and helped us develop a Cash Flow forecast.

Mohammad Hashi

Co-founder, Brixton Soup Kitchen

Hatch 