Cookie Policy

We are currently undertaking an audit of these cookies and details of all the different cookies that we use on www.hatchenterprise.org will be published on this page shortly.

What are cookies?

Cookies are small, often encrypted, text files, which are stored on your computer when you visit some websites. They are used to remember useful information which allows certain functionality within the website to work, for example remembering where you have reached within an order process, or if you've logged in to a site. Cookies can't harm your computer.

How long do cookies last?

Cookies last for different lengths of time depending on what they are used for.

Session cookies are temporary cookies and are only stored until you leave the website or when you close your web browser.

Persistent cookies last for a fixed period of time, defined within the cookie, and allow the website to recognise the device again when the user returns to that website on that device.

Cookies can be categorised by who sets the cookie and also by how the cookie will be used.

Who sets the cookie?

First party cookies – these are set by the website that you are visiting and can only be read by that website.

Third party cookies – these are set by an organisation other than owner of the website. This might be for the purposes of website measurement, being able to watch a video on the site or for the purposes of advertising.

Both first and third-party cookies are set on www.hatchenterprise.org.

How are cookies used?

On www.hatchenterprise.org we use cookies that perform a different variety of functions. The categorisation and definitions are based on the guide published by the International Chamber of Commerce:

Strictly necessary cookies

These types of cookies are used to make sure parts of a website work and that you can use the site effectively, such as remembering certain information on a form when you go to another page before the form has been completed.

On www.hatchenterprise.org we use 'Strictly Necessary' cookies to:

1) Remember information you've entered on our join forms when you navigate to different pages in a single web browser session

2) Remember correct membership details.

The cookies that we have defined as 'Strictly Necessary' cookies will NOT be used to:

1) Gather information that could be used to advertise products or services to you

2) Remember any preferences you have set beyond the current visit

If you prevent these cookies you may not be able to use certain features on www.hatchenterprise.org

Performance cookies

These cookies are used to measure the performance of websites and see how websites are used. We use 'Performance' cookies to improve how the website works and measure our marketing activity. Information that is collected using these cookies are aggregated and anonymous and we are not able to identify individual users with these cookies.

On www.hatchenterprise.org we may use 'Performance' cookies to:

1) Provide aggregated statistics on how our website is used.

2) See how effective our marketing activity is (we don't use this information to target adverts to you when you visit other websites).

3) Provide feedback to partners that one of our visitors also visited their website. This lets our partners improve their website. We don't allow our partners to reuse this information for further advertising.

4) Help us improve the website by measuring any errors that occur and also to improve the performance of the site.

5) Test different designs of page on our website.

Cookies we have defined as 'Performance' cookies will NOT be used to:

1) Gather information that could be used to target you with advertising on other websites.

2) Remember any preferences you have set beyond the current visit.

Functionality cookies

These types of cookie allow websites to remember choices you make (for example, your user name, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services on the site such as watching a video. These cookies do not track your browsing activity on other websites.

We use 'Functionality' cookies on www.hatchenterprise.org to:

1) Remember settings you've applied such as layout and text size.

2) Remember if you have already completed our online survey.

Cookies defined as 'Functionality' will NOT be used to

1) Gather information that could be used to target you with advertising on other websites.

Advertising or Targeting cookies

These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of an advertising campaign. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies are linked to site functionality.

We use 'Advertising' cookies on www.hatchenterprise.org to:

1) To identify individuals who may be interested in our work or becoming a Fellow.

2) Link to social networks like Facebook, who may subsequently use information about your visit to target advertising to you on other websites.

2) Provide advertising networks with information on your visit so that they can present you with adverts that you may be interested in.

List of the cookies we currently use:

WHAT	NAME	DESCRIPTION
Google Analytics	_ga _gat	Google Analytics is used to gain insight into visitor statistics. Hatch use this data to improve and enhance user experience and roll out future changes with new and returning visitors in mind.
Google	APISID, HSID, NID, SNID, khcookie, S, PREF, SAPISID, SSID, SID, OTZ	Used by Google Maps to set cookies to store user preferences. We also use cookies to allow users to share our pages on Google+1
Google API	ACCOUNT_CHOOSER, GAPS, LSID, OTZ, NID	
YouTube	APISID, HSID, LOGIN_INFO, PREF, SAPISID, SID, SSID, VISITOR_INFO1_LIVE, YSC, GEUP, remote_sid	Hatch site uses embedded YouTube videos.
Twitter	_utma, _utmz, _ga, _auth_token, guest_id, kdt, pid, remember_checked_on, twid, twitter_ads_id, lang, metrics_token	Twitter is a plugin, that shows most recent tweets on Hatch website. It also allows you to share our pages on Twitter.
Facebook	Datr, Fr, lu	We use Facebook cookies to allow you to like our pages and like Hatch Facebook page
LinkedIn	bcookie	We use this cookie to allow you to share our pages on LinkedIn.
Hotjar	_hjClosedSurveyInvites, _hjDonePolls, _hjMinimizedPolls, _hjDoneTestersWidgets, _hjMinimizedTestersWidgets, _hjIncludedInSample	Hotjar is used to gain insight into how visitors use our website. Hatch use this data to improve and enhance user experience and roll out future changes with new and returning visitors in mind.
Smartlook		Smartlook is used to gain insight into how visitors use our website. Hatch use this data to improve and enhance user experience and roll out future changes with new and returning visitors in mind.

Popups		Cookies are used to stop our popups occurring too often.

How to manage cookies

You can manage how you use cookies using the settings in your web browser. Below is a list of common browsers and links through to help managing your cookie settings for them.

- Firefox
- Internet Explorer (IE)
- Google Chrome
- Safari (OS X)
- Safari (iOS)
- Android

Information on how to manage cookies can be found using settings within other browsers, or for more cookie information, visit allaboutcookies.org.

You can also manage your preferences for what types of advertising you receive on other websites using Your Online Choices.

Note that these links will take you to other sites. Hatch is not responsible for the information and also the setting of cookies on these other sites.

Privacy Policy

1. Introduction

The HATCH ENTERPRISE's Privacy Policy sets out the ways HATCH ENTERPRISE processes personal data. This Privacy Policy only relates to personal data collected by HATCH ENTERPRISE via HATCH ENTERPRISE website, membership forms, fundraising responses, emails and telephone calls.

This Privacy Policy does not apply to personal data provided to HATCH ENTERPRISE by any other means or via any other website. Users should be aware that if they access other websites, using the links provided, these are outside our control. If they provide personal data to other companies, the privacy polices of those companies determine the uses to which that information is put and HATCH ENTERPRISE's Privacy Policy will no longer apply.

2. The Data Protection Act 1998

HATCH ENTERPRISE makes every effort to comply with the principles of the Data Protection Act 1998.

3. Use of Personal Information

Personal information provided to HATCH ENTERPRISE via HATCH ENTERPRISE website (www.hatchenterprise.org), membership forms, fundraising responses, emails and telephone calls will be used for the purposes outlined at the time of collection or registration in accordance with the preferences you express.

Personal data collected and processed by HATCH ENTERPRISE may be used, for the following purposes:

a. Administration of membership(s).
b. Fulfilment of orders for goods and services requested.
c. Administration of donations and legacies.
d. In-house research and statistical analysis.
e. Communication about its conservation, membership, fundraising and other activities.
f. Communication about special offers from carefully selected organisations that make a financial contribution to HATCH ENTERPRISE's funds.

Processing personal data for the above purposes may entail sharing the information with employees, contractors, agents and professional advisors of HATCH ENTERPRISE and other carefully selected organisations. Written agreements exist between HATCH ENTERPRISE and such parties that there must be no further disclosure of such personal data.

4. Consent

By providing personal data to HATCH ENTERPRISE you consent to the processing of such data by HATCH ENTERPRISE as described in this Privacy Policy. You can alter your preferences as described below.

5. Use of Data For Direct Marketing by post and telephone

At each point of data collection or registration you are given options to opt-out from being sent future direct marketing material from HATCH ENTERPRISE or other carefully selected organisations by post or telephone. Where you do not opt-out of such communications, HATCH ENTERPRISE may send you information on its research, membership, fundraising and other activities and those of other carefully selected organisations.

If at any time you want to alter your preferences or request that HATCH ENTERPRISE stop communicating with you in this way then you should write to the address shown in section 8.

6. Use of Data for email

At each point of data collection or registration you are given the option to opt-in to receiving email marketing from HATCH ENTERPRISE. Where you do opt-in to such communications, HATCH ENTERPRISE may provide information on its conservation, membership, fundraising and other activities and those of carefully selected organisations.

If at any time you want to alter your preferences or request that The HATCH ENTERPRISE stop communicating with you in this way then you should write to the address shown in section 8.

7. Accessing your personal data held by the HATCH ENTERPRISE

You have the right to ask HATCH ENTERPRISE, in writing, for a copy of all the personal data held about you (this is known as a 'subject access request') upon payment of a fee of £10. If you would like to access your personal data held by HATCH ENTERPRISE, please apply in writing to:

Governance Manager
HATCH ENTERPRISE
245a Coldharbour Lane, SW9 8RR, London

8. Verifying, updating and amending your personal information

If, at any time, you want to verify, update or amend your personal data or preferences please write to:
HATCH ENTERPRISE
245a Coldharbour Lane, SW9 8RR, London

Verification, updating or amendment of personal data will take place within 28 days of receipt of your request.

If subsequently you make a data protection instruction to HATCH ENTERPRISE, which contradicts a previous instruction (or instructions), then HATCH ENTERPRISE will follow your most recent instruction.

9. Cookies

Please see our see our page regarding HATCH ENTERPRISE's use of cookies

10. Links to Third Party Websites

This Privacy Policy applies solely to the personal data collected by HATCH ENTERPRISE and does not apply to third party websites.

HATCH ENTERPRISE is not responsible for the privacy policies of third party websites. HATCH ENTERPRISE advises users to read the privacy policies of other websites before registering any personal data.

11. Security

The HATCH ENTERPRISE holds your personal data in accordance with the security provisions of the UK Data Protection legislation. We use industry standard Secure Server Software (SSL) for your transactions with us. It encrypts all of your personal information, including credit card number, name, and address, so that it cannot be read as the information travels over the Internet.

If you have any questions about security please contact HATCH ENTERPRISE on: 02079930074

12. Attendance at Events

HATCH ENTERPRISE uses Eventbrite to collect information on your attendance at events visits. This data includes the events you have visited, the date that you went and your membership number. The HATCH ENTERPRISE will undertake customer analysis on this data to allow us to understand visiting trends.

We will also use this information to enable us to provide better marketing communications that will be tailored to your habits. However, we will always respect your decision on receiving marketing information and will never send you any marketing where you have indicated previously that you do not want to be contacted.

13. Notification of Changes

If The HATCH ENTERPRISE decides to change its Privacy Policy, it will post such changes on its website under the section entitled Privacy Policy

Security Policy

We recognise the concerns that many people have about giving personal information online. These are the measures that we take to secure your information from interception by a third party:

How we secure your information to our web server?

All forms containing sensitive information, such as credit card details or bank details, are transmitted to our web server using a 'secure form' in which your details are encrypted using the most secure encryption level available.

How we hold your information on our web server

All data is stored on hosted platforms which are secured to ISO27001 standards. Additionally we have an internal security policy to safeguard your data. Credit card and data deemed sensitive under the Data Protection Act 1998 is treated separately and is segregated from our general data records database.

Who can you contact with a question about our security policy?

Please email our Governance Manager, Adam.k[at]hatchenterprise.org to find out more about the measures we take to keep your information safe.

Email disclaimer

The information in any e-mail (and/or document attached) sent by or on behalf of HATCH ENTERPRISE is confidential and may be legally privileged and/or contain copyright material of HATCH ENTERPRISE. This information is intended solely for the use of the named addressee. If you are not the named addressee of an email from HATCH ENTERPRISE, please notify the sender immediately and do not disclose, copy or distribute the contents to any other person.

Any contractual representations contained therein on behalf of the HATCH ENTERPRISE must not be taken as final, and are entirely subject to contracts signed formally by an authorised representative of this organisation.

Whilst the HATCH ENTERPRISE takes all reasonable precautions to ensure that e-mails from the Society are virus free, no responsibility will be taken for viruses transmitted from its systems.

Registered in England and Wales as a Charity, Number 1161801.

ACCESSIBILITY

The site has been built according to the W3C's Web Content accessibility Guidelines 1.0 level AA.